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FOR IMMEDIATE RELEASE



Jeff Braumberger; Former US Pro Is Named Team Director For RGF Sports

11.07.09: New Team Director For RGF Sports:

CLEVELAND, OH – November 5, 2009: Effective immediately, Jeff Braumberger will take on the role as RGF Sports' Team Director. Jeff will work closely with Team Management on several key aspects that include rider recruitment/acquisitions, race schedule, and mentoring for the Elite & U-23 Teams. "His role with the program will be an evolving position where his vast knowledge of the sport and leadership will play a critical piece to the continued success of the program. In addition to working closely with team management, Jeff will coordinate with the Elite Team Captain to deliver the best product for our many sponsors." said Team Founder Polo Fernandez. "It was a logical decision to bring Jeff into the fold with our program - he is one of the most honored cyclists throughout the Mid-west. Jeff has it all together and knows how to leverage his wealth of pro cycling experiences to bring out the very best from everyone around him...on and off the race course."



About Jeff Braumberger:

Jeff Braumberger, age 47 from Mansfield, OH is regarded as one of the most prolific bike racers throughout the Mid-west for the last twenty-seven years. Jeff has been bike racing at the highest level of competitive US cycling since the 1980s, spending some time as a professional racer but most as a competitive category 1 rider while teaching. In 1996, he was diagnosed with testicular cancer and in 2001, two years after getting married, he was diagnosed with melanoma. Despite all that he's been through, Braumberger, an Instructional Technology Specialist at Denison University maintained he hasn't done anything extraordinary...even though he is a two-time cancer survivor. Jeff's past cycling accomplishments are way to long to possibly list. Jeff's racing career includes racing for the Pepsi/Miyata, Frigidaire/Bike Nashbar Cycling Team, West Virginia/Go Mart Pro Cycling Team, Texas Roadhouse Elite Cycling Team, and most recently, the Kenda Pro Cycling Team. Today, Jeff has stepped aside of competitive racing and has move into a race management role with RGF Sports, a Cleveland, Ohio based amateur elite cycling program focused on developing youth athletes throughout the Midwest, Mid-Atlantic, and Southern States. Braumberger is married with two daughters and resides in Mansfield, OH.



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About RGF Sports Marketing Group, LLC: RGF Sports is heading into its fourth season with an arsenal of some of the top young talent throughout the Mid-west. RGF Sports competes in major US events including the Tour of Ohio, Super-week, USA Cycling Nationals, events in the Mid-west region, select National Racing Calendar (NRC) races, and the USA Cycling National Road and Criterium Championships.

The RGF Sports Cycling program is a proud member in good standing with the USA Cycling Federation.

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